



6 ELEMENTS OF GOOD DESIGN

e-guide for using them
in your home



room to design
live colorfully

ELEMENTS OF GOOD DESIGN

PATTERN

A regular arrangement of alternated or repeated elements (shapes, lines, colors) or motifs.

How to use it:

- Vary the scale. Incorporate large, medium and small scale prints.
- Layer with solids to give the eye a place to rest.
- Use it on accents to easily change the look of your space.



SCALE

The relationship between objects with respect to size, proportion and number; including relation of parts to the whole.

How to use it:

- Make your windows appear larger by extending the window treatments beyond the window frame.
- Low ceilings will also appear higher when draperies are hung close to the ceiling.
- Large scale art work will create drama and a focal point in a room.

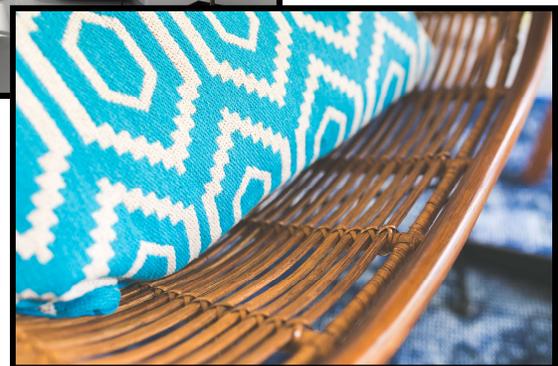
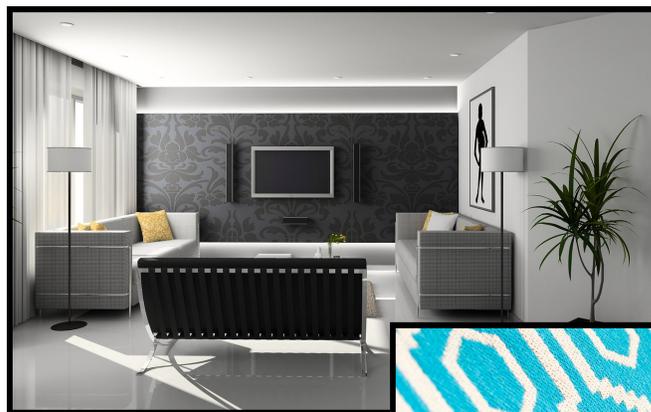


CONTRAST

A juxtaposition of different elements; rough and smooth textures; dark and light values, create visual interest.

How to use it:

- High contrast equals high energy. Use in spaces where you want to feel stimulated.
- Use black and white with color for full impact.
- Mixing decorating styles and textures can also provide contrast; a bold modern print on a traditional chair or an antique dining table paired with contemporary chairs.



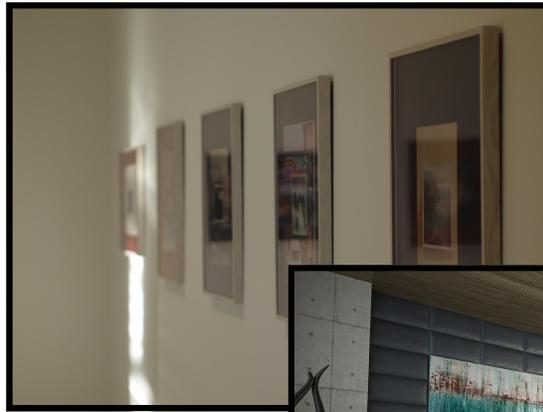
ELEMENTS OF GOOD DESIGN

RHYTHM

The use of reoccurring elements to direct the movement of the eye.

How to use it:

- Use the same pattern in several places in the space, for example, drapery fabric for pillows.
- Repeating motifs and architectural elements brings rhythm to a room.
- Colors and shapes can be also be repeated to add unity and balance.



HARMONY

The arrangement of elements to give the feeling that all parts form a piece of the whole

How to use it:

- A monochromatic color scheme can be restful and soothing.
- Use texture to create depth and visual interest.
- Add bright white or a deep, dark shade of the neutral in the space.

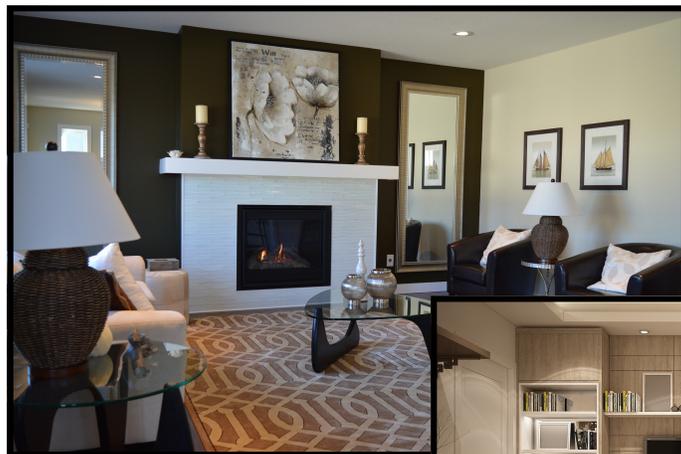


BALANCE

A feeling of balance results when the elements of design are arranged symmetrically or asymmetrically to create the impression of equality or importance

How to use it:

- Use symmetry to add formality to a space.
- Asymmetrical balance is usually more relaxed and casual
- Pay attention to the visual weight of furniture pieces, balance a heavy sofa with a grouping of chairs



Your home should make
you happy. Work with me
and it will!

There are more design tips and tricks I
can help you use to create a home you
will love. Give me a call or drop me a
line and we can chat about your project.



room to design
live colorfully

www.roomtodesign.net
Leigh Vigil
Interior designer
425-273-6475